

Web Design & Development
E-Commerce
Desktop Application
Internet Marketing
Graphic Designing & Animation



# Refreshing Your Business

## **Corporate Office:**

Plot No 495, 1st Floor, Above BOB, Raja Park Gali No 5, Near AC Market, Raja Park, Jaipur - 302004 (Raj.)

Call Now: 0141-4072000, 0141-5163000

Website: http://sagipl.com E-Mail: info@sagipl.com

## COMPANY OVERVIEW

Our belief in "customer's success as our success" has propelled our growth and helped us build an affable relationship with our clientage spread across the globe & still we are on our journey of enduring & speedy growth of success.



SAG Infotech laid its foundation in the year 1999, in Pink city of India as a proprietor firm and we incorporated SAG Infotech Pvt Ltd in May 2010. SAG Infotech is sincerely committed to achieve customer delight and enhance customer relation by providing the highest level of quality products through the means of Aspiration,

#### Innovation & Technology

At SAG we offer cutting – edge solutions and provide quality, cost-effective IT products & services .Our philosophy is driven by, be excellent in our pursuits and the achievement of mutually fulfilling goals.

### Web Design & Development

We are a professional web development company proposing web application development and maintenance services which are aimed at proposing our clients with web solutions that fit their business process requirements.

We believe in constructing scalable E-business solutions using the latest cutting edge web development technologies to ensure maximum profit for our clients.

## What We offer

# Web Development E-Commerce Websites

CMS Websites

Database Applications

PHP Developer

Wordpress

Magento

iviagento

Joomla Drupal

PHP Framework

ASP.NET Developer

#### Mobile Development

iPhone / ipad Android Apps

#### **Graphic Design**

Logo Design

**Custom Designing** 

Mailer Design

Web Design

Animation

SEO

Web Marketing
Business Mailer
Social Media Marketing
Pay Per click

## WHY WEBSITE?

Is your website making the kind of waves you desire or is it a slow flutter? We, at SAG, with unparalleled expertise and fine craftsmanship, help your website in becoming the connoisseurs delight and your company in gaining an instant attention.



#### Far Cheaper and Much More Flexible Than Print Advertising

The Internet is extremely different from print advertising in that space is cheap, your advertisement is accessible for a longer period of time, and the content can be changed without having to ask someone to do it for you.

#### 24 hour global presence

Consumers need information 24 hours a day. The internet is always active, and consumers around the world can look up information and conduct business at their convenience.

#### Diversify Revenue Streams with Market Expansion

Website is not just a medium for representation of your company; it is a form of media from which everybody can acquire information. You can use this media to sell advertising space to other businesses

#### Cost effective promotion and marketing

A website is a low cost, effective way to market your business. Television and magazine ads are great ways to publicize, but are often too expensive and do not always provide enough information. Search engines allow businesses to target a marketing group more effectively than any other advertising strategy. Having high ranking search engine results, your business web traffic will dramatically increase and provide you with more customers than any other source of marketing.

#### ( ) Standardize Sales/Services Performance and Improve credibility

It is far more convenient for a person to research a product on the internet than it is to get in a car, drive somewhere and look for or ask someone for information on a product. The potential customer can visit your website whenever they like in their own privacy and comfort, without the stresses and distractions that exist in the real world. Your website is a self-service medium.

#### Educate consumers about your business

Many consumers research services and products online before purchasing. By having a website, you can inform potential customers of your services or products and what separates your business from your competitors.

#### Improve business to customer relationships

Websites can improve business-to-customer relationships in more ways than just via communication, support and up-to-date general information. A website can also inform a user of their project's status, account information or balance.

#### Keep the edge on competitors

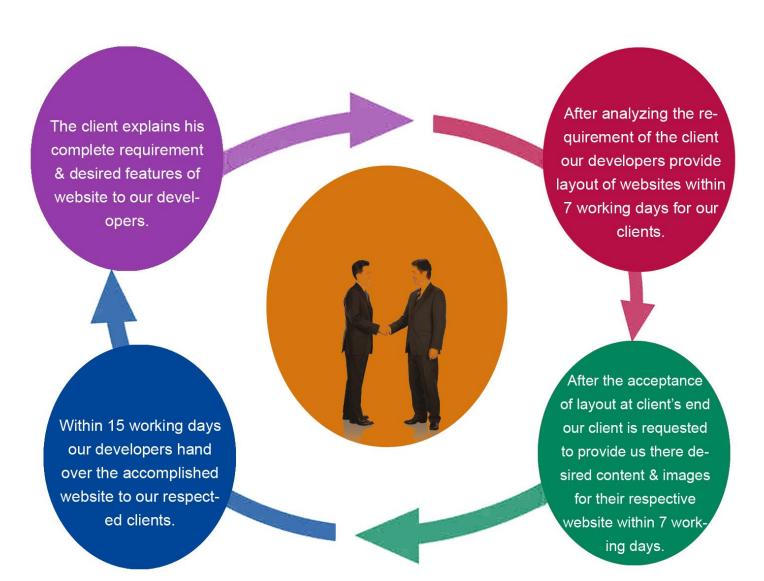
The popularity of the internet and understanding of the value of a website increases every day. Businesses that have a website are already at a huge advantage over their competitors.

## WEBSITE DEVELOPMENT

## **PROCEDURE**



- The client explains his complete requirement & desired features of website to our developers.
- 2. After analyzing the requirement of the client our developers provide layout of websites within 7 working days for our clients.
- 3. After the acceptance of layout at client's end our client is requested to provide us there desired content & images for their respective website within 7 working days.
- 4. Within 15 working days our developers hand over the accomplished website to our respected clients.



# SEARCH ENGINE OPTIMIZATION

"Web promotion means listing your website at top position on leading search engines like Google, Bing and Yahoo!"



#### HOW TO TURN YOUR WEBSITE IN BIG SUCCESS?

Merely development of site is not going to provide you accomplished success you need a propeller to enhance the fame speed of your website.

Search Engine Optimization & Website Marketing Services

Search Engine Optimization (SEO) is a specialized process that involves analyzing your website's underlying code, architecture, visible content, and link popularity and making enhancements so that the site can be prominently displayed in the related searches in search engines ex:- Google, yahoo etc.

#### Quick Acclamation Guaranteed!

Making a position in the top of a search engine result is a tedious task & requires high level strategy & only experienced and successful company who understand each & every aspect of intricacies of organic optimization will be able to accomplish the task.

Search engine optimization is the most technical part of web promotion because it requires fluency with basic HTML and other web language.

Search engine optimization or SEO is the art of placing your website in the first few pages of a search engine for a strategically defined set of keywords. In simple words SEO helps your website appear on the first page of a search engine like Google, when someone searches for your product or service.



## CONTACT US





AN ISO CERTIFIED COMPANY

# **Corporate Office**

Plot No 495,1st Floor, Above BOB, Raja Park Gali No 5, Near AC Market, Raja Park, Jaipur - 302004 (Raj.)

# **Call Now**

0141-4072000, 0141-5163000

## Website & mail

http://sagipl.com

info@sagipl.com